In our work designing clinical trials, physical activity (PA) continues to emerge as a relevant health concept across multiple therapeutic areas.

Demonstrating meaningfulness in outcome assessment is key to regulatory recommendations for patient-focused medical product development.

Following a patient-focused approach to identifying these measures provides the field with a starting point for digital measures of PA that have evidence to support their meaningfulness to patients.

Using ontologies to define those measures also ensures that we all define these outcomes in a consistent and standardized way.